

# COMMERCIAL PHOTOGRAPHY

## PHTC M31A Studio Lighting I 3 Units

*Formerly:* PHOT M03; PHOT M31

*In-Class Hours:* 26.25 lecture, 78.75 laboratory

*Prerequisites:* PHOT M10 or suitable portfolio

Introduces basic studio lighting techniques and principles utilizing artificial light sources as used in commercial and fine art photographic applications. Emphasizes the control and quality of light. Includes studio and location portraiture.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Field Trips:** May be required

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

## PHTC M31B Studio Lighting II 3 Units

*In-Class Hours:* 26.25 lecture, 78.75 laboratory

*Prerequisites:* PHTC M31A or suitable portfolio

Builds upon basic studio lighting techniques and principles utilizing artificial light sources as used in commercial and fine art photographic applications. Furthers understanding of the control and quality of light in product photography. Includes instruction in photographing reflective and non-reflective surfaces, glass, metal, and food.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

## PHTC M33 Image Editing 3 Units

*Formerly:* GR M27; PHOT M33

*Same-As:* DES M126

*In-Class Hours:* 35 lecture, 52.5 laboratory

*Advisories/Rec Prep:* Basic knowledge of computer operating systems, saving files, and image file types

Focuses on image editing, currently using Adobe Photoshop for photography, design, and media arts. Includes appropriate techniques for tonal and color adjustments, creating masks, non-destructive editing, adjustment layers, retouching, and compositing.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

## PHTC M35 Introduction to Photojournalism 3 Units

*Formerly:* PHOT M08; PHOT M35

*In-Class Hours:* 35 lecture, 52.5 laboratory

*Advisories/Rec Prep:* PHOT M10 or suitable portfolio

*C-ID:* JOUR 160

Introduces aspects of digital photography applicable to documentary, multimedia, film, mass communication, broadcast and print journalism. Concentrates on translating ideas to images for reproduction in print and multimedia presentations. Stresses storytelling and lighting techniques and explores philosophical, historical and ethical issues in the field of photojournalism. Introduces professional photographic practices.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU, UC

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

## PHTC M37 Professional Practices for Photographers 3 Units

*In-Class Hours:* 52.5 lecture

Focuses on the principles and practices within commercial photography. Covers issues such as career choices, insurance, promotion, portfolio development, releases, estimates, invoicing, image licensing, and copyright issues for photographers.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

## PHTC M50 Laboratory Practice in Photography I 1.5 Units

*Formerly:* PHOT M60D

*In-Class Hours:* 78.75 laboratory

*Advisories/Rec Prep:* PHOT M10 or concurrent enrollment or suitable portfolio

Provides an opportunity for students who wish additional time in the lab to develop and expand their digital or film processing skills or studio lighting capabilities. Allows students to develop and enhance their commercial photography portfolio geared towards commercial industry specifications.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Family:** College faculty have identified courses in the following list as a family: PHTC M50, PHTC M51, PHTC M52, PHTC M53. A student may take a maximum of four (4) courses from this family.

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

**PHTC M51 Laboratory Practice in Photography II 1.5 Units**

*Formerly:* PHOT M60E

*In-Class Hours:* 78.75 laboratory

*Prerequisites:* PHTC M50

Provides an opportunity in the lab to develop competency and expand the student's digital or film processing skills or studio lighting capabilities.

Allows students to develop and enhance their commercial photography portfolio geared towards competent commercial industry specifications.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Family:** College faculty have identified courses in the following list as a family: PHTC M51, PHTC M50, PHTC M52, PHTC M53. A student may take a maximum of four (4) courses from this family.

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

**PHTC M52 Laboratory Practice in Photography III 1.5 Units**

*Formerly:* PHOT M60F

*In-Class Hours:* 78.75 laboratory

*Prerequisites:* PHTC M51

Provides an opportunity in the lab to develop proficiency and expand the student's digital or film processing skills or studio lighting capabilities.

Allows students to develop and enhance their commercial photography portfolio geared towards proficient commercial industry specifications.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Family:** College faculty have identified courses in the following list as a family: PHTC M52, PHTC M50, PHTC M51, PHTC M53. A student may take a maximum of four (4) courses from this family.

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None

**PHTC M53 Laboratory Practice in Photography IV 1.5 Units**

*In-Class Hours:* 78.75 laboratory

*Prerequisites:* PHTC M52 Applies to Associate Degree

Provides an opportunity in the lab to develop mastery and expand the student's digital or film processing skills or studio lighting capabilities.

Allows students to develop and enhance their commercial photography portfolio geared towards advanced commercial industry specifications.

**Grade Modes:** Letter Graded, Student Option- Letter/Credit, Pass/No Pass Grading

**Family:** College faculty have identified courses in the following list as a family: PHTC M53, PHTC M50, PHTC M51, PHTC M52. A student may take a maximum of four (4) courses from this family.

**Degree Applicability:** Applies to Associate Degree

**AA/AS GE:** None

**Transfer Credit:** CSU

**UC Credit Limitations:** None

**CSU GE-Breadth:** None

**IGETC:** None