GRAPHIC DESIGN, CERTIFICATE OF ACHIEVEMENT

The Certificate of Achievement in Graphic Design prepares students to work in publishing companies, in-house design departments, studios, advertising agencies, and other visual arts occupations. Students completing this program will be well-versed in design principles and apply them in computer illustration, image manipulation, print-based page layout, and production.

Students will be engaged in contextualized and experiential learning while digitally applying the fundamental principles of design to concrete, real-world projects. To earn a Certificate of Achievement in Graphic Design, students must complete 24 specified units. Students are encouraged to participate in a 60-180 hour internship with a Moorpark College-affiliated industry.

To earn a Certificate of Achievement in Graphic Design, students must complete 24 specified units.

Course ID	Title	Units/Hours
DES M120 or DES M121	Introduction to Computer Graphics Introduction to Digital Media	3
DES M125	Digital Illustration	3
DES M126/ PHTC M33	Image Editing	3
DES M127 or DES M133	Digital Layout Typography I	3
DES M130	Design I	3
DES M135	Social Media Design	3
DES M190	Design Portfolio	3
DES M191	Design Business Practices	3

Year 1

Fall Semester		Units/Hours
DES M120 or DES M121	Introduction to Computer Graphics or Introduction to Digital Media	3
DES M130	Design I	3
DES M135	Social Media Design	3
DES M100 or DES M100H is strongly recommended. A Certificate of Achievement in Design Fundamentals (9 units) can also be earned upon completion of DES M100/H, DES M120 or DES M130.		
	Units/Hours	9
	Total Units/Hours	9

Year 1

Spring Semester		Units/Hours
DES M125	Digital Illustration	3
DES M126 or PHTC M33	Image Editing or Image Editing	3
DES M127 or DES M130	Digital Layout or Design I	3
	Units/Hours	9
	Total Units/Hours	9

Year 2

Fall Semester		Units/Hours
DES M190	Design Portfolio	3
DES M191	Design Business Practices	3
Internship - Paid or Unpaid is strongly encouraged and recommended		
	Units/Hours	6
	Total Units/Hours	6

Upon successful completion of this program, students will be able to:

- demonstrate the skills and the knowledge necessary to apply deductive and inductive reasoning to analyze problems and synthesize solutions to design problems.
- demonstrate the ability to work as a team member, to communicate effectively with others, and to show individual judgement in determining potential issues and problems.