MULTIMEDIA

Program Purpose: Students who complete Multimedia courses will transform text and images into compelling messaging and visual storytelling through the most effective media available, from motion graphics and interactive communication to spatial applications such as environmental graphics, way-finding systems, 3D commercial graphics and branded environments, as well as explore the history, criticism and business of multimedia.

This program is an interdisciplinary program that will connect students with a wide range of disciplines, including business, art, graphic design, programming, performing arts, journalism, music, radio, and television. With the development of software/hardware technology that can display motion graphics and the realization of a graphical user interface for the Internet, millions of people all over the globe are regular users of a medium that is earning billions of dollars annually.

NOTE: The Graphic Design and Multimedia programs are in the process of merging into a single discipline called Design. Beginning in the Fall 2022 semester, program information will be found under "Design" and courses (https://www.moorparkcollege.edu/sites/moorparkcollege/files/media/ pdf_document/2022/DES%20Course%20Guide.pdf) will be searchable in the Schedule of Classes under "DES".

Interim Dean

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Counselors

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