# **COMMUNICATION STUDIES**

The Communication Studies major analyzes processes of communication, commonly defined as the sharing of symbols over distances in space and time. Hence, communication studies encompasses a wide range of topics and contexts ranging from face-to-face conversation to public speeches to mass media outlets such as television broadcasting and film studies. Communication Studies, as a discipline, is also interested in how audiences interpret information from the political, cultural, economic, and social dimensions of speech and language.

There are many areas of specialization offered within the Communication Studies majors including Advertising, Public Relations, Journalism, Digital Media, Organizational Communication, Intercultural Communication, Interpersonal Communication, Rhetoric, and Media Studies. Studying communication will also enhance any career, but a few specific careers include business, public relations, human resources, law [after law school], advertising arts, teaching, social services, human services, and entertainment industries are all suited for graduates with a Communication Studies degree. Finally, students who are interested in the field of Communication Studies but do not wish to complete a Baccalaureate degree in the discipline, may pursue a terminal two-year course of study. Such study will prepare them to understand diverse communication messages and practice excellent communication skills in a variety of settings.

#### COMM R100 ESL Academic Oral Communication 3 Units

Formerly: SPCH R108 Same-As: ESL R108

*In-Class Hours*: 52.5 lecture, 17.5 laboratory *Advisories/Rec Prep*: ESL R048 or ESL R802A

This course is designed to help advanced non-native speakers of English communicate well in academic, professional, and social settings through practice in basic principles of oral communication (with an emphasis on most effective use of voice and body). Students will engage in group discussion, public speeches, and oral reading.

Grade Modes: Letter Graded, Student Option-Letter/Credit, Pass/No

Pass Grading

Field Trips: May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: None
Transfer Credit: CSU
UC Credit Limitations: None
CSU GE-Breadth: None

IGETC: None

### COMM R101 Introduction to Oral Communication 3 Units

In-Class Hours: 52.5 lecture
Advisories/Rec Prep: ENGL R101

C-ID: COMM 110

This course provides training and practice in basic principles of effective oral communication through participation in public speaking, group discussion, and oral reading. It emphasizes being at ease in front of, and with, a group, and developing constructive attitudes, organized thinking, proper use of voice and body, and critical listening.

**Grade Modes:** Letter Graded **Field Trips:** May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: D2

**Transfer Credit:** CSU, UC **UC Credit Limitations:** None

CSU GE-Breadth: A1

IGETC: 1C

### COMM R102 Introduction to Communication Studies 3 Units

In-Class Hours: 52.5 lecture

C-ID: COMM 180

This course introduces students to the field of Communication Studies. Communication theories and foundational principles of communication will help students recognize and use this complex, dynamic, and often misunderstood process. Students will also explore the various contexts of communication such as interpersonal, intercultural, gender, and group communication.

**Grade Modes:** Letter Graded **Field Trips:** May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: None Transfer Credit: CSU, UC UC Credit Limitations: None

CSU GE-Breadth: D

IGETC: 4

## COMM R107 Argumentation and Debate 3 Units

In-Class Hours: 52.5 lecture

C-ID: COMM 120

This course introduces argumentation methodology, communication theory, rhetorical theory, critical listening, and critical thinking. It will include training in persuasive analysis, cross-examination, and delivery. Emphasis will be placed on research, using evidence, and detecting fallacies. Practice debates on class-selected topics will take place throughout the course of the semester.

**Grade Modes:** Letter Graded **Field Trips:** May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: D2

Transfer Credit: CSU, UC
UC Credit Limitations: None
CSU GE-Breadth: A1, A3

IGETC: 1C

### COMM R110 Small Group Communication 3 Units

In-Class Hours: 52.5 lecture

C-ID: COMM 140

This course focuses on the principles and methods of communication in a small group setting. Group interactions such as problem solving, leadership, and decision-making will be analyzed. Students will develop individual and group communication skills to prepare for the workplace and other group communication.

**Grade Modes:** Letter Graded **Field Trips:** May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: D2

Transfer Credit: CSU, UC UC Credit Limitations: None CSU GE-Breadth: A1

IGETC: 1C

### **COMM R111 Interpersonal Communication 3 Units**

Formerly: SPCH R111 In-Class Hours: 52.5 lecture

C-ID: COMM 130

This course provides an introduction to the dynamics of communication in one-to-one relationships. Communication experiences, behaviors, and rules governing interpersonal contexts are explored. Specific relationships such as friendship, family, and co-workers are the highlights of the course. Topics include language, perception, non-verbal cues, and listening. This course will help students effectively communicate in interpersonal encounters.

Grade Modes: Letter Graded Field Trips: May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: D2

Transfer Credit: CSU, UC
UC Credit Limitations: None
CSU GE-Breadth: A1, D

**IGETC**: 1C, 4

### COMM R113 Intercultural Communication 3 Units

Formerly: SPCH R113 In-Class Hours: 52.5 lecture

C-ID: COMM 150

This course provides an introduction to intercultural communication in domestic and global contexts. It leads to a greater appreciation of other cultures through increased awareness of, and sensitivity to, different cultural viewpoints. Topics include language, verbal and nonverbal communication, perception, and technology which allow students to examine communication within the larger context of American culture.

**Grade Modes:** Letter Graded **Field Trips:** May be required

Degree Applicability: Applies to Associate Degree

AA/AS GE: D2

**Transfer Credit:** CSU, UC **UC Credit Limitations:** None

CSU GE-Breadth: D

IGETC: 4

### COMM R114 Introduction to Communication Research 3 Units

In-Class Hours: 52.5 lecture
Advisories/Rec Prep: COMM R101

This course explores communication research processes in order to find, read, understand, create, and use communication research in daily work. Students will apply communication theory and methods to investigate pressing communication-related questions. Students will also investigate methods and analytical techniques including observation, interviews, focus groups, surveys, and content analysis.

Grade Modes: Letter Graded

Degree Applicability: Applies to Associate Degree

AA/AS GE: None

Transfer Credit: CSU, UC UC Credit Limitations: None CSU GE-Breadth: None

IGETC: None

Communication Studies 2.0, Associate in Arts for Transfer (http://catalog.vcccd.edu/oxnard/programs-courses/communication-studies/communication-studies-2-aat/)

For more information contact:

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