

GLOBAL BUSINESS, ASSOCIATE IN SCIENCE

Students completing the A.S. Degree in Global Business will gain comprehensive knowledge of traditional business operations within a global framework. The program integrates the fundamentals of global trade, marketing, logistics, and importing/exporting of goods. This degree focuses on business practices used in a culturally diverse, global economy and is designed for the student seeking entrepreneurship or career advancement opportunities in Global Business.

In addition to General Education degree requirements, complete the following:

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To earn an A.S. Degree in Global Business, students must complete 27 specified units that provide comprehensive knowledge of traditional business operations within a global framework as preparation for entrepreneurship or advancing in the workforce.

In addition to General Education degree requirements, complete the following:

Course ID	Title	Units/ Hours
Required Courses		
ACCT M01 or ACCT M110	Introduction to Accounting Financial Accounting	3
BUS M30	Introduction to Business	3
BUS M33	Business Law	3
BUS M70	Introduction to Global Business	3
BUS M71	Global Marketing	3
BUS M72	Supply Chain Management	3
BUS M73	Import/Export Fundamentals	3
Units from Restrictive Electives		6
Total Units		27

Course ID	Title	Units/ Hours
Restrictive Electives		
ANTH M02	Cultural Anthropology	3
ANTH M07	Peoples and Cultures of the World	3
BUS M31	Introduction to Management	3
BUS M32	Entrepreneurship and Small Business Management	3
BUS M35	Sales Techniques	3
BUS M39	Business Communication	3
BUS M140	Business Information Systems	3
COMM M12	Intercultural Communications	3
GEOG M02	Cultural Geography	3

GEOG M03/M03H	World Regional Geography	3
HIST M160	World History: From 1450 to the Present	3
HOSP M100	Introduction to Hospitality	3
PHIL M22	Ethics of Business	3
POLS M04	International Relations	3
PSY M14	Cross-Cultural Psychology	3

Total Required Major Units: 27

MC General Education Pattern: 28

Double-Counted Units: 3 - 6

Electives to meet 60 associate degree units: 8 - 11

Total Required for the AS Degree: 60

Year 1		Units/Hours
Fall Semester		
BUS M30	Introduction to Business	3
BUS M70	Introduction to Global Business	3
BUS M71	Global Marketing	3
Restrictive Electives: Select and complete 1 course		3
Units/Hours		12
Spring Semester		
ACCT M01 or ACCT M110	Introduction to Accounting or Financial Accounting	3
BUS M33	Business Law	3
BUS M72	Supply Chain Management	3
BUS M73	Import/Export Fundamentals	3
Restrictive Electives: Select and complete 1 course		3
Units/Hours		15
Total Units/Hours		27

Upon successful completion of this program, students will be able to:

- have comprehensive knowledge of the principles of global business and how they contribute to organizational success in a global economy.