

GLOBAL BUSINESS, CERTIFICATE OF ACHIEVEMENT

Students completing the Certificate of Achievement in Global Business will gain a broad perspective of traditional business operations within a global framework. The program integrates the fundamentals of global trade, marketing, logistics, and importing/exporting of goods. This certificate focuses on business practices used in a culturally diverse, global economy and is designed for the student seeking entrepreneurship or an entry-level career in Global Business.

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To earn a Certificate of Achievement in Global Business, students must complete 21 specified units that provide a broad perspective of traditional business operations within a global framework as preparation for entrepreneurship or entering the workforce.

Course ID	Title	Units/ Hours
Required Courses		
BUS M30	Introduction to Business	3
BUS M33	Business Law	3
BUS M70	Introduction to Global Business	3
BUS M71	Global Marketing	3
BUS M72	Supply Chain Management	3
BUS M73	Import/Export Fundamentals	3
Units from Restrictive Electives		3
Total Units		21

Course ID	Title	Units/ Hours
Restrictive Electives		
ACCT M01	Introduction to Accounting	3
ACCT M110	Financial Accounting	3
ANTH M02	Cultural Anthropology	3
ANTH M07	Peoples and Cultures of the World	3
BUS M31	Introduction to Management	3
BUS M32	Entrepreneurship and Small Business Management	3
BUS M35	Sales Techniques	3
BUS M39	Business Communication	3
BUS M140	Business Information Systems	3
COMM M12	Intercultural Communications	3
GEOG M02	Cultural Geography	3
GEOG M03/M03H	World Regional Geography	3
HIST M160	World History: From 1450 to the Present	3
HOSP M100	Introduction to Hospitality	3

PHIL M22	Ethics of Business	3
POLS M04	International Relations	3
PSY M14	Cross-Cultural Psychology	3

Year 1		
Fall Semester		Units/Hours
BUS M30	Introduction to Business	3
BUS M70	Introduction to Global Business	3
BUS M71	Global Marketing	3
Units/Hours		9
Spring Semester		
BUS M33	Business Law	3
BUS M72	Supply Chain Management	3
BUS M73	Import/Export Fundamentals	3
Restrictive Electives: Select and complete 1 course		3
Units/Hours		12
Total Units/Hours		21

Upon successful completion of this program, students will be able to:

- learn the fundamentals of global business and how they contribute to organizational success in a global economy.