

MEDIA ARTS, CERTIFICATE OF ACHIEVEMENT

The Media Arts program prepares students for freelance careers and/or entry-level employment in specialized design and digital media agencies, advertising, public relations and related services, and animation, special effects, web and interactive, as well as television and motion picture studios. Students learn to tell visual stories by infusing words, images, motion and interaction with life and meaning, whether by creating UI/UX and web design for screen or the mobile device, time-based design and animation, design thinking to deliver digital media solutions to art directors and clients. Students explore creative, technical, critical, and design-based solutions to real world issues in order to meet the rigors of a dynamically evolving array of media arts professions.

To earn a Certificate of Achievement in Media Arts, students must complete 31-34 specified units.

Course ID	Title	Units/Hours
Required Courses		
Complete the following courses (25-28 units):		
DES M100	Design and Society	3
or DES M100H	Honors: Design and Society	
DES M121	Introduction to Digital Media	3
DES M130	Design I	3
DES M142	Motion Graphics	3
DES M143	3D Fundamentals	3
DES M150	Web Design	3
DES M151	UI/UX Design	3
DES M190	Design Portfolio	3
DES M80	Internship in Design	1-4
Units from Elective Courses		6
Total Units		31-34

Course ID	Title	Units/Hours
Elective Courses		
Select and complete two courses (6 units) from the following:		
ART M30	Drawing and Composition I	3
ART M32	Beginning Life Drawing I	3
ART M40	Beginning Illustration	3
DES M140	Character Design	3
DES M141	Animation Basics	3
DES M101	Design History	3
or DES M101H	Honors: Design History	
DES M125	Digital Illustration	3
DES M126	Image Editing	3
or PHTC M33	Image Editing	
DES M133	Typography I	3
DES M135	Social Media Design	3
DES M137	Biotechnology Media Design	3
FTMA M101	Introduction to Cinema	3

GAME M101	Introduction to Game Design	3
PHOT M10	Beginning Photography	3

Year 1

Fall Semester		Units/Hours
DES M100/M100H	Design and Society	3
DES M121	Introduction to Digital Media	3
DES M130	Design I	3
Units/Hours		9

Spring Semester		Units/Hours
DES M150	Web Design	3
DES M151	UI/UX Design	3
DES M142	Motion Graphics	3
Units/Hours		9

Year 2

Fall Semester		Units/Hours
DES M143	3D Fundamentals	3
DES M80	Internship in Design	1-4
Units/Hours		4-7

Spring Semester		Units/Hours
DES M190	Design Portfolio	3
Units/Hours		3
Total Units/Hours		25-28

Upon successful completion of this program, students will be able to:

- apply creative, technical, critical, historically informed, and design-based solutions through various media.